



Spectacular Results from President Chang's Visit to Australia Featuring English-taught courses, dual Masters in Finance in Partnership with Queensland University of Technology

From March 1 to 4, President Flora Chia-I Chang paid an academic visit to Australia, accompanied by Vice President of International Affairs, Wan-chin Tai; Dean of the College of Business and Management, Chien-liang Chiu; and Dean of the College of Engineering, Chii-dong Ho. The purpose of this visit was to participate in the 2016 conference held by Asia-Pacific Association for International Education (APAIE), to get an understanding of international education exhibitions, and to exchange ideas with domestic and international educators. Moreover, President Chang also visited University of Melbourne and sister universities, Queensland University of Technology (QUT) and University of Queensland (UQ). In particular, President of QUT, Dr. Peter Coaldrake, welcomed the visiting group in person, and President Chang cordially invited him to visit Tamkang University on its 66th anniversary.

This visit to Australia achieved spectacular results. Since the sister school partnership between

TKU and QUT began in August 2011, mutual exchanges have been actively accelerated. Not only did the two schools conclude the dual-degree agreement, but 7 departments in the College of Business and Management agreed to offer dual-degree programs in October 2015. In 2016, Tamkang University further cooperated with QUT to establish TKU-QUT dual Masters' program in Finance, featuring English-taught courses, and will begin to recruit students in Fall Semester 2016. The two schools will continue to confirm details and arrangements. On the basis of the successful experience offered by the colleges of business, during the visit to QUT, the colleges of engineering in QUT and TKU discussed the possibility for the dual-degree program and international academic cooperation in the future. Besides, on the visit to UQ, the visiting group was warmly received by the Dean of the Business College. The business colleges of TKU and UQ also concluded an agreement that the Department of Information Management

and the Department of Statistics would be included in the dual Masters' program designated in April 2015. Totally, nine departments in the College of Business have cooperative exchanges with our sister university. TKU established a sister school partnership with UQ in December 2007. Currently, the two schools have agreements as Junior Exchange Study Program, English Teaching Workshop, and Dual-Degree Program.(Deng Chiou-Rung)



(Photo contributed by Tamkang Times)

The New Era for Women's Power, Happy International Women's Day!

On March 8, Tamkang University held several activities to celebrate International Women's Day. In Ching-sheng International Conference Hall, at noon of March 8, the 11th Association of Women Faculty had its first member meeting. In addition to the work report, there were choral performances and other fun socializing activities. All colleagues were welcome to join. Also, on that day, women who went to the Non-Book Material section of the library on the 5th floor would get a gift. Those who watched the film "The Intern" and checked in on Facebook would get another gift. The number was limited and the activity was ended when gifts were all out.

Focusing on "gender equality," Non-Book Material Section held an exhibition and a film festival titled "The Practice of Love." The film festival, featuring the theme of gender equality, lasted for a whole week, and a total of 438 films were recommended. In addition to watching those films in the Multimedia Room on the fifth floor, students were encouraged to write film reviews or rank the films. Besides, introductory guides to films were offered. In the Reading Area of the second floor, Prof. Weitsy Wang of the Department of Mass Communication would discuss films from the perspective of gender; Prof. Tsuo-ming Hsu from the Center for

General Education and Core Curriculum would offer an introduction to gender issues. There were a lot of interesting activities and everyone was encouraged to join.(Deng Chiou-Rung)



(Photo contributed by Tamkang Times)

Tamkang University Moves Forward on Webometrics Rankings of World Universities

Webometrics Rankings of World Universities (WRWU) announced the latest ranking of universities worldwide in January, 2016. Tamkang ranked no. 415 globally, no. 55 in Asia and no. 8 in Taiwan. Tamkang's ranking is on the top of all private universities and is the only private one in the top 500 worldwide.

Compared with the previous year, Tamkang moved forward from no. 478 to 415 globally, no. 80 to 55 in Asia and no. 9 to 8 nationwide. Besides, slight improvement was made in the four indicators. Among which, Impact moved forward from no. 370 to 205, Presence no. 815 to 478 and Openness no. 202 to 154. Only Excellence slipped backward to no. 884 from 877. (Wu Yue-Feng)

| Top 10 Nationwide WRWU 2016 January | Worldwide | Nationwide | Presence | Impact | Openness | Excellence |
|-------------------------------------|------------|------------|------------|------------|------------|------------|
| National Taiwan University | 51 | 1 | 21 | 65 | 16 | 95 |
| National Cheng Kung University | 150 | 2 | 189 | 138 | 205 | 221 |
| National Chiao Tung University | 159 | 3 | 56 | 176 | 118 | 271 |
| National Tsing Hua University | 235 | 4 | 442 | 239 | 173 | 298 |
| National Central University | 330 | 5 | 384 | 297 | 397 | 421 |
| National Taiwan Normal University | 397 | 6 | 338 | 141 | 411 | 888 |
| National Chung Hsing University | 407 | 7 | 444 | 448 | 243 | 516 |
| Tamkang University | 415 | 8 | 478 | 205 | 154 | 884 |
| National Sun Yat-sen University | 454 | 9 | 355 | 527 | 556 | 555 |
| National Chung Cheng University | 467 | 10 | 662 | 217 | 953 | 841 |

(Photo contributed by Tamkang Times)

Global Views Monthly : Tamkang and National Tsing Hua University Both Rank No. 6

Global Views Monthly released the result of its listed-company-based survey: Tamkang was the black horse rival of National Tsing Hua University and topped on all private ones. Compared with last year, Tamkang moved one place forward to no. 7. The survey indicated 47.5% of the respondents were in the manufacturing sector, 28% the information technology sector, 6.2% the service sector, 5.9% real estate, 4.3% finance, 4.3% trading, 2.2% retail, 1.2%

medical / farming and 0.3% media. The web-based survey was distributed to 1,594 listed companies in 2015 Dec. 9 to 2016 Jan. 6. Among which, 322 returned the survey and the response rate was 20.2%. (Wu Yue-Feng)

| 2016 Ranking | 2016 | 2015 |
|--|----------|----------|
| National Cheng Kung University | 1 | 1 |
| National Taiwan University of Science and Technology | 2 | 3 |
| National Taipei University of Technology | 3 | 2 |
| National Taiwan University | 4 | 4 |
| National Chiao Tung University | 5 | 5 |
| National Tsing Hua University | 6 | 6 |
| Tamkang University | 6 | 7 |
| National Chengchi University | 8 | 10 |
| Feng Chia University | 8 | 8 |
| Fu Jen Catholic University | 10 | 11 |

(Photo contributed by Tamkang Times)



International Cultures Kaleidoscope Initiates You into Global Village



W a n t (Photo contributed by Tamkang Times)

to have profound understanding of politics and cultures of other countries? You might

find amazement in International Cultures Kaleidoscope, an activity held by International and Mainland Guidance Section from March to June in the hope of introducing students into diverse cultures and accommodating foreign students with Taiwanese culture.

On March 2nd, Liang Zhi-cheng (Hong Kong), Dept. of Chemical and Materials Engineering, broke the ice by introducing Hong Kong's unique snacks and responding to the questions about cuisines in Hong Kong. Besides, Zhang Li-juan, Bianca Kartika and

Wu Li-lian, Dept. of International Business Management, gave a video presentation of the geography, environment and culture of Indonesia. Furthermore, Claudete Nazare, Dept. of International Business Management, wore traditional costume and shared profound beauties of her country. Feeling impressed, Peng Wan-xuan, Dept. of Chinese, exclaimed, "Her graceful disposition and greeting in Chinese language leave an ingrained mark in my mind." (Wu Yue-Feng)

Calligraphy Activity Manifests the Year of Monkey

Traditional Chinese Calligraphy Association (R.O.C.) and Tamkang University organized Calligraphy Initiation Ceremony in Qian Nan Square, Office of the President on February 20th. Director Zhang Bing-huang, Carrie Chang Fine Arts Center; and Director General Liang Yong-fei, Department of Arts Development began the Ceremony together with 14 representatives of relevant fields. In the calligraphy activity, exquisite calligraphy works symbolized fortune

and inheritance. They were brush works in graceful Chinese characters, meaning Heavenly Peace and Joy, Spring Festival and Vitality and Brush Strokes Refined in Style and Vigor in Sacred Monkey. Director Zhang explained, "Calligraphy Initiation had its origin in the Chin Dynasty of China for the purpose of inviting national prosperity and civilian security," and he furthered its hidden meaning, saying, "Carrie Chang Fine Arts Center lays a solid

foundation in the art of calligraphy and Tamkang has moved the Ceremony on for 24 years. The

fine brush works are to cast hopes into the future."(Wu Yue-Feng)



(Photo contributed by Tamkang Times)

Welcome Foreign and Mainland Chinese Students



(Photo contributed by Tamkang Times)

According to the statistics by Office of International and Cross-Strait Affairs (OICSA), Tamkang has around 2,000 foreign and mainland Chinese students. On February 24th, International and Mainland Guidance Section held a welcome party for foreign and mainland Chinese students in Ching-sheng Building. At the party, they exchanged ups and downs of their school lives and tips on how they chose courses. At the end of the party, they took selfies and it felt like a warm atmosphere.

On behalf of Tamkang, Tai Wan-chin, Vice President for International Affairs, welcomed foreign and mainland Chinese students and briefed on them on the distinctions of the colleges. He expressed, "The foreign students recruited increase every year and this is a great time for social meeting and forming friendship ties." Together with the college deans, professor Tai had a great time with the 90 foreign

students. Director Zhao Yu-hua, International and Mainland Guidance Section reminded, "The 10th floor of Ching-sheng Building is a nice and quiet place for academic meeting and school club activities." Further, Zhang Rui-qi, an exchange student from East China Normal University, expressed her wish, saying, "I am here for advanced studies of television broadcast and relevant programs in mass media. Besides, I would like my leisure time to be spent in traveling all around Taiwan."

To further the friendship ties, Division of Continuing Education held a forum for mainland Chinese students in Carrie Chang Music Hall on February 15th in which 181 students from 16 mainland Chinese universities attended. In the forum, teaching assistants and professors both contributed their efforts in the forum interaction. Besides, there were eight academic partners who assumed the responsibility of

offering assistance. Together with the mainland Chinese professors, Executive Director Wu Jin-quan of Continuing Education led the discussion of the future days

in Tamkang and wished them diligence and success in studies. (Wu Yue-Feng)

Futurologists from 15 Countries Discuss Great Transitions of the Asia-Pacific

Graduate Institute of Futures Studies organized Great Transitions of the Asia-Pacific—The Second Meeting of the Asia-Pacific Futures Network in Chueh-sheng International Conference Hall on March 10th and 11th. Around 30 futurologists from 15 Asia-Pacific countries were invited to the conference. In his address, Tai Wan-chin, Vice President for International Affairs, said, "Tamkang University is the first of its kind in the field of Futures Studies in Taiwan and more resources will be invested in the relevant fields for optimal results."

Besides, "Futurology provides academic-based solutions to social issues and problems. It is anticipated that the government would bring Taiwan prosperity with futurology," expressed President Chen Ding-chuan, Alumni General Association. In the final speech, President Lin Jian-xiang, Alumni Association of Graduate Institutes, said, "Taiwan's economic development is deep-grounded in knowledge and systematic analysis, which is making

futures studies indispensable."

Along with the six forums and two workshops, Hames MacGregor, an experienced futurologist, was invited to give a speech on macro-history perspective on current situations in the hope of academic exchanges and further practicing the theories. Expressing his wish, Director Chen Kuo-hua, Graduate Institute of Futures Studies, said, "It has been known that futurology has its origin in the Western world. To counter this tradition, the conference is convened for the purpose of more varieties and more Asian perspectives," and he added, "Futurization is one of Tamkang's educational philosophies and it is anticipated that the alumni would accommodate futurology in industries." (Wu Yue-Feng)



(Photo contributed by Tamkang Times)



Youth Leaders Focus on Globalization



(Photo contributed by Tamkang Times)

The Office of International and Cross-strait Affairs held the Third Tamkang World Forum for Youth Leaders from January 19 to 22, 2016. The theme of the forum was "The Prospects of the World: Meeting Challenge with Vision." Subjects for discussion included "global economy," "world peace," "global environment and globalization," "global culture and society," and "global government and democracy."

In Chueh-sheng International Conference Hall and Ching-sheng International Conference Hall, on January 19 and 20, 2016, students from 13 different universities and countries, including 26 students from Tamkang University, presented their papers and participated in discussion. Vice President of International Affairs, Dr. Wan-chin Tai, said in his opening remarks, "This Forum provides a venue for students from different universities to exchange ideas on the trend of global development and discuss diverse issues, so as to enhance students' critical thinking of globalization."

Yohei Osada, from Josai University, Japan, focused on the rise of tourism and the increase in the number of cross-border workers and exchange students, proposing that in order to achieve economic growth, international economic exchanges can be promoted by improving citizens' English ability.

Ya-ting Yu, from the Department of International Business, Tamkang University (TKU), presented a paper on "imitation of economic behavior." Taking India and Japan as examples, Yu indicated that the government must take relevant considerations into account before adopting other nations' successful policies and analyzing model policies for future use.

Linda Eggert, from Oxford University, UK, gave a presentation

titled "Remedial Responsibility, Uncertainty and Moral Luck in Just War Theory." Eggert aimed to complicate just war theory by bringing morality and the uncertainty of cognition into consideration and, in so doing, Eggert further explicated that with regard to an individual's remedial responsibility for his just war conduct, it is a challenge to religious discipline.

In addition to introducing the history of Kazakhs being admitted to membership in the UN, Aida Akhmetova, from Eurasian National University, Kazakhstan, made a comparative analysis of UN member states. Also, Aida elaborated the reasons for Kazakhstan to be a non-permanent member of the United Nations Security Council.

(Deng Chiou-Rung)

Experts in Diplomacy and Higher Education, Concourse of Wisdom in Tamkang

The College of Foreign Languages and Literature opened a special seminar on "Diplomatic Practices" in Spring Semester, 2016. Experienced professionals and scholars in the field of diplomacy were invited to lecture on Taiwan's diplomatic relations along with their practical experience. Students were greatly interested in selecting this course and the quota was exceeded with 175 students being enrolled.

This course was hosted by the Chair of the Department of Spanish, Dr. Sheng-bin Lin. Several senior diplomats were invited to give a lecture, including Mr. Ming-wen Wang (the former Ambassador in Nicaragua), Mr. Michel Ching-long Lu (the former Director of Bureau de Representation de Taipei en France), Mr. Ren-yow Huang (the former counselor of Taipei Economic and Cultural Office in Canada), and Mr. Jhy-wey Shieh (the former Director of Taipeh

Vertretung in der Bundesrepublik Deutschland). Dr. Sheng-bin Lin said, "Through lecturers' work-based experience, students will learn about practical diplomacy, related knowledge, and interpretation skills and broaden their horizons. Meanwhile, students are also encouraged to find a government job, which is a good option for future career." Another new course, "Seminar on College Education and Teaching," was opened in The Doctoral Program of Educational Leadership and Technology Management, the College of Education. The Dean of the College of Education, Dr. Dian-fu Chang, indicated, "The course focuses on the sharing of practical experience. The former Minister of Education, Dr. Ching-je Wu, would share his experience with education policy making and promotion, and scholars would elaborate on their concept of education. In this way, doctoral students could have a better



(Photo contributed by Tamkang Times)

understanding of college education and teaching before they start their career, and also, this course was designed to cultivate students' professionalism in the field of education. (Deng Chiou-Rung)

Professor Wu Hsu-deh Awarded French Honorary Educational Chevalier

Professor Wu Hsu-deh was awarded French Honorary Educational Chevalier days ago. On behalf of Bureau Français de Taipei, Ambassador Benoît Guidée held the award ceremony in Librairie Le Pigeonnier on 18th February. Pro. Wu was the third Chevalier awardee in Tamkang, following Pro. Chillee Pei-

wha, Dean of International Affairs; and Yang Shu-chuen, former chair of French Department. The three Chevalier awardees made Tamkang top all the French departments nationwide and made Tamkang's French language education and culture admired by the official institute. (Wu Yue-Feng)



(Photo contributed by Tamkang Times)

462 High School Students Attend Creative Chemistry Contest

Department of Chemistry, TKU, hosted 11th Creative Chemistry Contest in Chungling Chemistry Hall on March 12th. The likeminded sponsors were Chemistry Development Fund (TKU), Chemical Society and Science Monthly. The 462 attendees came from



(Photo contributed by Tamkang Times)

48 schools and they were teamed up into 154 units. National Experimental High

School at Hsinchu Science Park got the gold medal in chemistry implementation and in written test.

Shih Tzeng-lien, chairman of Dept. of Chemistry, said, "The contest is a platform for students to learn from each other and is to advance their logic and implementation to the next level." The test items are discriminative and this makes the contest challenging. The contest is composed of two stages: written test and implementation. The written test had its focal point on comprehension, calculation and implementation.

The implementation test was to produce Nano Coating,

according to which with given apparatus, students carried out the experiments and worked out the chemical reaction and the specified hue. Deng Jin-pei, Dept. of Chemistry associate professor and test designer, expressed, "Hsinchu High School, the gold medalist, achieved the optimal result in given time. Other teams might fail due to poor experience or poor time management. Besides, the chemistry contest might be a stepping stone into further studies in the world of chemistry." (Wu Yue-Feng)



Cultures Exhibition Displays International Profundity

The Opening Ceremony of Cultures Exhibition 2016 was held in Black Swan Exhibition Hall on March 15th and it was attended by President Flora Chang Chia-i; Deputy Director Zhen Xie-shu, Office of Comprehensive Planning (MOE); Tai Wan-chin, Vice President for International Affairs; and Dean Chen Hsiao-chuan, College of Foreign Languages and Literatures. In the opening speech, President

Chang said, "Tamkang has recruited around 1,800 foreign and mainland Chinese students from 73 countries this academic year. This achievement makes Tamkang the eligible educational institute to carry out the project of 2016 Global Vision and Mobility (Ministry Of Education). Besides, Cultures Exhibition makes itself a uniqueness of Tamkang and a result of globalization." With Elasticity in Cultures as

focal point and Time Tunnel as concept, the exhibition showcased sceneries, buildings, lifestyles and customs of foreign countries. Besides, other elements, such as relics, cuisines, apparels and games were all interrelated in the format of Monopoly. Moreover, guided tours were offered by foreign students dressed up in their indigenous, traditional apparels. The exhibition lasted four days

and its activities involved a fashion show, folklore music, a flash mob and a drumming show.



(Photo contributed by Tamkang Times)

58% of Graduates Meet Work Demands

Survey on Satisfaction and Employment Overview, 103rd (102nd) Academic Year by Office of Alumni Services and Resources Development (OASRD) had a response rate of 64.2% and indicated significant results. The survey had an additional factor, Influence of Eight Literacies on Graduates, which invited positive feedback from graduates. The top 3 were Team Spirit, Independent Thinking and Ethics. Executive Director Peng Chun-yang, Alumni Association, further elaborated, "The Eight Literacies are the foundation of school management guidelines. From which, it is anticipated that coordinated efforts of students and faculty members may lead

to optimal results in synergy and job hunting." The survey, based on a 6-subscale Likert Scale, reported that Proud of Being Tamkang Graduates got the highest points, 4.75. The following were Willing to Donate to Tamkang in Any Forms and Willing to Endorse for Tamkang, respectively 4.65 and 4.46. Besides, 10.4 % were willing to receive relevant information from OASRD, among which Tamkang Times E-paper was the majority. In the Employment Overview, 54.6 % of graduates had already been employed 1 year after graduation and a majority of the unemployed were in a master's or PhD program. 83.8 % of the graduates served in private enterprises, among

which over half were in financing, marketing and business management. For the employed (including in-office programs), the monthly incomes ranged anywhere between 25,000 and 34,000 NT dollars, 31,900 NT dollars for undergraduates; 48,800 NT dollars for master's program graduates; and 56,300 NT dollars for PhD program graduates. (Wu Yue-Feng)

| Item | Average |
|----------------------|---------|
| Team Spirit | 4.41 |
| Independent Thinking | 4.36 |
| Ethics | 4.11 |

(Photo contributed by Tamkang Times)

Malaysian Alumni Association Donates to Tamkang University



(Photo contributed by Tamkang Times)

Malaysian Alumni Association hosted 20th Anniversary & Tamkang Night Banquet in Hotel Istana, Kuala Lumpur, on March 19th. President Flora Chia-I Chang attended the banquet together with Ge Huan-zhao, Vice President for Academic Affairs; Ambassador Zhang Ji-ping, Taipei Economic and Cultural Office in Malaysia; and President Li Zi-song, the Federation of Alumni Associations of Taiwan Universities. The atmosphere was warm and festive. In her address, President Chang expressed, "In order to have quality in teaching and research environment, great efforts are placed in raising donations for the construction of

Shou-qian International Conference Hall. Tamkang is looking forward to the voluntary contribution from 250,000 alumni all around the world and having the conference hall completed next February." Besides, President Chang gave a calligraphy art work by Director Zhang Bing-huang, Carrie Chang Fine Arts Center, as a present to Malaysian Alumni Association for congratulating the 20th Anniversary. In the banquet, Malaysian Alumni Association donated 3 million NT dollars for appreciating Tamkang's contribution in education. Besides, a horizontal board, on which Glory of Tamkang was inscribed, was also

given as a present to Datuk Li Zi-song for appreciating his efforts in student enrollment. Nowadays following Australia and UK, Taiwan was the third largest destination country for overseas Malaysian students. From March 18th to 23rd, with visiting mission Director

Lin Jyh-horng, Lanyang Campus, hit Confucian Private Secondary School and Tsun Jin High School, Kuala Lumpur, in the hope of inviting more excellent students to Tamkang. (Wu Yue-Feng)

Tamkang Team Won Social Venture Challenge in World Model United Nations



(Photo contributed by Tamkang Times)

Guillaume DABRE (Burkina Faso), Dept. of Diplomacy and International Relations, attended World Model United Nations (WorldMUN) hosted by Harvard University in Rome, Italy from March 14th to 18th. With

eloquence and contents, he won Social Venture Challenge and got award money of 3,000 US dollars. In WorldMUN, 25,000 student representatives from around 100 countries studied the operation of the UN and international organizations. Guillaume did a great job in the first three stages of Social Venture Challenge and got nominated to attend the following three stages of the contest in Rome. After harsh competition, Guillaume, together with Sanfo Bassirou and Kafando David (Burkina Faso), entered the finale and won the challenge together with teams from Germany, the Philippines and India. (Wu Yue-Feng)