



# TAMKANG NEWS

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## President Chang: "The Ke Nan Hill is like a living archive."

"Founding and Foresight--University Archive Exhibition 2016" started on August 5 and would run till October 31 at Chuan Lyu Exhibition Hall, Gallery of NTU History. This project was part of the workshop activities for archive administration supervisors, which the Ministry of Education (MOE) has held for many years, and was organized by National Taiwan University (NTU), inviting 56 public and private universities to take part. The opening ceremony was graced with the presence of the President of NTU, Dr. Pan-Chyr Yang, the President of Tamkang University (TKU), Dr. Flora Chia-I Chang, the first President of National Tainan Junior College of Nursing, Dr. Hsin-Hsin Chung, Director-general of the National Archive Administration of the National Development Council, Chiu-Yen Lin, and Director of the Department of Secretarial Affairs of MOE, Yi-Shun Zhou.

In his opening remark, Dr. Pan-Chyr Yang pointed out that NTU has held archive exhibitions for many years and he felt delighted that

56 universities could join this great project. As the representative for private universities, President Flora Chia-I Chang stated that TKU was founded in 1950, the first private university established by Taiwanese people, and that the compilation of TKU history was completed six years ago with photographs and documents archived. President Chang further indicated that archive processing testified to the idea that archives were heritage and could tell stories, triggering alumni's memory. The Ke Nan Hill climb which used to be the only pathway to the campus is indeed the best case in point, with every freshman student nowadays beginning their college life by climbing up the 132-step stone staircase, a tradition indelibly inscribed on alumni's hearts.

The exhibition was organized into six themes: the university journey, the cultural landscape, the university founding spirit, file pioneering, inspirational instructors, and outstanding foresight. The exhibited materials from participant universities included valuable documents, school badges,

campuses made of blocks, campus landscapes, and architecture such as the Chinese palace-style classrooms and University Commons of TKU. In particular, historical reports from the Tamkang Weekly (now the Tamkang Times) on exhibit vividly demonstrated TKU's excellent tradition built



by many talents. Combining digital technology and education, VR photography equipment which helps make virtual tours for college campuses was on exhibit as well. (Deng Chiou-Rung)

## Celebrating Tamkang's 66th Anniversary - Beam-Raising Ceremony for Shou-Chien, to be Completed in February 2017

At 9 o'clock on the morning of September 3, the Office of General Affairs held "the beam-raising ceremony for the construction of Shou-Chien International Conference Hall." The rite was co-hosted by President Flora Chia-I Chang and Vice President of Sun-Sea Construction Corporation, Mr. Hung-Chang Chiu, and three Vice Presidents of TKU as well as first-level and second-level directors all attended the rite, offering incense and praying. Finally, the hosts raised beam reinforcement and, during fireworks, prayed for successful completion of the construction. President Chang remarked that the construction of Shou-Chien International Conference Hall had extraordinary meanings. Alumna Hang-Jian Hsu donated 120 million NTD for the construction of

the International Conference Hall being named after his parents, Shou-Chien and Yo-Lian. This was the first time that alumni raised money to construct a building for alma mater since the founding of TKU. The TKU triple objectives of education would be incorporated into the software and hardware facilities of this newly constructed building, which in turn would be a significant venue for alumni's cohesion. The construction went smoothly and was estimated to be completely by February 2017. With regards to the fund-raising, alumni offered financial support for the large, middle-size conference rooms. Hopefully, more alumni could join the project "one person, one brick." We hoped the construction would continue smoothly and

provide TKU with new space for transformation and development. Best wishes for the future of Tamkang University. (Chiou-Rung Deng)



(Photo contributed by Tamkang Times)

## Celebrating Tamkang's 66th Anniversary--International Forum for Poetry at TKU



(Photo contributed by Tamkang Times)

To celebrate TKU's 66th anniversary, the Colleges of Liberal Arts and Foreign Languages and Literatures co-organized "Formosa International Poetry Festival in Tamsui 2016," which was held at Chueh-Shen International Conference Hall on September 2. The opening ceremony was attended by President Flora Chia-I Chang; the Chief Organizer of International Poetry Festival, Kuei-Hsien Li; the Chair of Tamsui Culture Foundation, Hwui-Ming Hsu; the Inspector of the Ministry of Culture, Ami

Tai; Dean of the College of Liberal Arts, Sinn-Cheng Lin; and Dean of the College of Foreign Languages and Literatures, Lucia Chen. In addition, 26 domestic and international poets joined the event, which was graced with the presence of over 200 people. On the morning of the event, in addition to souvenir exchange and the lamp lighting ceremony, Chien-Lang Li, the 35th winner of the National Cultural Award, made a speech titled "Tamsui History and Arts," which attracted media coverage, such as Chinatimes and Mangrove News. The

afternoon was scheduled with the session, "International Forum for Poetry at TKU," in which Oscar René Benitez from Salvador and Andrés Rivadeneira Toledo from Ecuador gave keynote speeches, respectively moderated by Kuei-Hsien Li and Professor Sheng-bin Lin from the Department of Spanish. On-site interpretation was provided by students from the Department of English and the Department of Spanish, so as to facilitate discussion among scholars and poets, 32 in total, domestic and overseas. (Chiou-Rung Deng)

## The Homecoming Day on 66th Tamkang Anniversary

In order to celebrate the 66th Tamkang anniversary, married couples who were Tamkang alumni have been invited for the Homecoming Day on November 6th. Activities such as Facebook check-ins and carnival games have been designed for them to refresh their good old days in Tamkang. Furthermore, a Facebook Fan Homepage has also been set up for them to share ups and downs. Lei Juxian, activity organizer and member of Office of Alumni Services expressed her excitement, saying, "The anniversary is receiving overwhelming responses. Everyone is welcomed on Homecoming Day." (Wu Yue-Feng)



## Various Activities Celebrate the 66th Tamkang Anniversary

With the coming of Tamkang's 66th Anniversary, the Anniversary Preparation Committee and Common Wealth Magazine organized a leadership training program in the Xin Yi branch store of Eslite Book Store on September 15th. The training program invited excellent alumni as keynote speakers: Shao Guang-hua, General Manager of Microsoft Taiwan; Wang Xing, President of Board of Yahoo; and Yang Qing-hua, General Manager of Quanta Cloud Technology. President Flora Chia-I Chang presided over the opening ceremony and gave a speech. They anticipated the program would discover the solid foundation and soft power of Taiwan's resource pool.

### Golf Tournament Secures Alumni Bondage

To celebrate the 66th Anniversary, Office of Alumni Services and Resources Development and Office of Physical Education organized the 2016 Interdepartmental Golf Tournament in Ta Shee Golf Club on October 24th. President Flora Chia-I Chang and Ling Jian-xiang, Director of Alumni Association attended the tournament. The interest in golf made the atmosphere warm and dissolved the invisible interpersonal barriers. Peng Chun-yang, Director of Office of Alumni Services and Resources Development, expressed his gratitude, saying, "I appreciate your presence.

Besides the alumni bond, our health is maintained through sports as well."

### Cello and Piano Translate Emotions into Musical Notes

To celebrate the 66th Anniversary, Carrie Chang Fine Arts Center organized Cello Solo Music Concert on October 19th. Zhang Zheng-jie, Director of Arts Center of National Taiwan Ocean University and Professor Li Pei-yu, Center for General Education and Core Curriculum were invited to jointly perform the music banquet of cello and piano. Shou Hua-min, section member of Carrie Chang Fine Arts Center, expressed his enthusiasm in music, saying, "Classical music of various historical backgrounds makes up the whole concert, through which diverse life circumstances are translated into musical notes." (Wu Yue-Feng)



(Photo contributed by Tamkang Times)

### Internships Inspire Many Others

The Office of International and Cross-Strait Affairs (OICSA) organized an achievement sharing talk for student interns of TKU Global Exploration Program on Ching-sheng Building 10 F. They talked about what they had learned from this subsidized program and 45 attendees listened attentively. Li Yi-an, Zhang Qing-ying and Lai Yan-ping were sophomore students, Japanese majors. They shared their experiences in studying Japanese language and culture in Tokushima Bunri University, Japan. Shi Fang-xun was a senior history major. She had been stunned by economic inequality, seeing peasants unable to afford even a single ticket on their way home when she was studying in Lanzhou University, China. Pan Hua and Chen Min-ling were alumnus of the Business Administration Department and second year students of the graduate institute of Banking and Finance. They shared ups and downs of their lives in Gyeongju University, South Korea. Chen Yi-jing was an English major senior. She had a first-hand experience in interviewing Taiwanese entrepreneurs in Thailand. (Wu Yue-Feng)

## Tamkang Has Great Recruitment of Students

The statistics by Registration Section, Office of Academic Affairs, revealed that freshmen's registration rate reached 96.85%. Above which, the Chemistry Department and the Department of Diplomacy and International Relations (English-Taught Program) even had a rate of 100%. Zheng Dong-wen, Dean of Academic Affairs, expressed his gratitude toward the faculty and staff members, saying, "Low birth rate has an unprecedented impact on higher education. There are fewer students to be enrolled. Without efforts of yours, Tamkang couldn't have this achievement in recruitment."

Besides, the recruitment of international students also had good results. The statistics by Office of International and Cross-Strait Affairs (OICSA) revealed that Tamkang had enrolled 634 first-year international students and 150 exchange students in 105th academic year. To be exact, there were 2,072 foreign students across all levels. To help foreign students integrate into school life, International and Mainland Students Guidance Section organized a welcome party in the Student Activity Center on September 26th. Tai Wan-chin, Vice President for International Affairs attended the

party, and he further had Tamkang introduced to the 350 new students. In the time when he gave a speech, Tai expressed his anticipation for the students, saying, "Life far away from your hometown is like an adventure. Enjoy your golden times in Tamkang." (Wu Yue-Feng)



(Photo contributed by Tamkang Times)

## General Alumni Association Awards Golden Eagles

Tamkang General Alumni Association organized Elite Alumni Awards Ceremony in Uni Resort in Changhua County on October 1st and 28 alumni were awarded the Golden Eagle Awards. After the ceremony, a tour was given to Hiwin Technologies Corp which is a company managed by Tamkang alumni. Zhou Yong-cai, the President of the Board of Hiwin, did the reception job in person. Furthermore, he had lunch along with President Flora Chia-I Chang, vice presidents and the alumni as well. Afterwards, he gave a guided tour to them.

The Alumni Awards Ceremony was presided over by Chairman Chen Ding-chuan, who encouraged donation to the construction of Tamkang Shou-qian International Conference Hall as he shared his own experience of benefits from helping others. In the ceremony, saxophone, Chinese national music and folk dance were festive and the alumni felt they were even more cooperative than ever. On seeing the reunion of those alumni, Chairman Chen expressed his excitement, saying, "While we stand together, our unity is invincible strength." (Wu Yue-Feng)



(Photo contributed by Tamkang Times)



## Micro Architecture EXPO Defines Green Concepts

The Department of Architecture organized MAS EXPO Micro Architecture Studio in Black Swan Exhibition Hall from September 9th to the 14th. Thirty architecture majors attended along with their 15 exhibition works. The Studio also integrated symposiums and workshops for the purpose of inspiring more ideas and conveying values.

Micro Architecture Studio (aka M.A.S.) had its origin in Zhang Huai-wen, the professor of the

Department of Architecture, who enlightened students with sustainable architecture designs and who developed analysis ability in them through green design concepts.

Zhang also advanced these green concepts, saying, "Micro Architecture is defined in responses to environmental issues and people's welfare with limited budgets. I hope that practical hands-on activities will be involved in the product designs and further taken into the fields of environmental protection,

natural disaster preparation, and water and soil conservation."

Wu Sheng-mao, the Expo organizer, further explored the concepts, saying, "Micro Architecture EXPO's concerns are environmental issues and it redefines architecture. Besides, it relates product designs to our daily lives. We anticipate that our products are able to challenge old concepts and practice new ones through our faith. We are like the North Star in a pitch



(Photo contributed by Tamkang Times)

black sky that points out a new direction so the EXPO may inspire more designers."(Wu Yue-Feng)

## TKU Placed 448th Globally in the Webometrics Rankings of World Universities, Computer Science and Information making the top 500 of QS Rankings for the first time

The up-to-date Webometrics Rankings of World Universities (WRWU) was released in July 2016. Tamkang University was placed 448th globally, 72nd in Asia, 7th in Taiwan, as the No. 1 private university in Taiwan and the only private university in Taiwan that entered the world top 500 universities.

Compared to the result presented by WRWU in January 2016, the ranking of TKU in Taiwan has improved from 8 to 7. Among the four indicators, "Presence Rank" vastly improved from 478 to 31, while "Impact Rank" regressed

from 205 to 254, "Openness Rank" from 154 to 599, and "Excellence Rank" from 884 to 984.

Since 2004, Webometrics Rankings of World Universities has been published by Cybermetrics Lab (a research group of the Spanish National Research Council) every six months, providing information about the academic ranking of Higher Education Institutions. According to the website of WRWU (www.webometrics.info), the composite indicator for the rankings is based on the database of institutions worldwide as well as other web search engines and

independent information providers, such as Google Scholar, Ahrefs and Majestic. In January and July each year, the rankings will be updated according to their web presence and impact.

On September 5, QS World University Rankings was published by Quacquarelli Symonds (QS). Tamkang University made the top 500 for the first time, with the subject Computer Science and Information in the field of Engineering and Technology positioned between 401 and 500. (Chiou-Rung Deng)

## Welcome Parties Break the Ice Between Newly Recruited Members

Tamkang University is renowned for its various school clubs. The management in clubs is independent and the facilities are properly and regularly maintained. On September 19th Tamsui campus was dotted with sporadic laughter here and there. It was school clubs' welcome parties. For example, the Video Games and Development Club provided self-made games for the newly recruited members to merge into the VR world. Besides the gaming entertainment, deep learning in computer programming and proposal writing also built a foundation under the club. The Melodic Harmonica Club got close to freshmen with entertainment activities in which the club members played the Slam Dunk's ending song, Till the End of the World, and many other popular songs. The Meditation Club broke the ice with a tea party and shared the benefits of meditation. Tamkang has clubs in numerous forms. They all brought out the best in them and extended into profundity. (Wu Yue-Feng)



(Photo contributed by Tamkang Times)

## Tamkang Helps Me Fulfill My Career as a Diplomat

Zhou Lin is the ambassador and executive director of Council of Non-Governmental Organization of International Affairs, Ministry of Foreign Affairs (ROC). He is also an alumnus of the Graduate Institute of European Studies. His experiences in dealing with international affairs had made him Deputy Director of Department of Central and South American Affairs, Deputy Representative in Portugal, and Ambassador in the Republic of Panama. His determined and refined temperament made his sharing of 30-something years in foreign affairs quite blissful. After all those years, what Zhou could not leave behind was his invaluable memory of Tamkang University. Besides, the language training in the Department of Spanish built a very solid foundation in Zhou's language competence.

"As a diplomat, I speak for and behave for my country. A single small mistake might very likely cause misunderstandings or even worse, sabotage diplomatic ties." In the time when he was in the position of an ambassador, Zhou advanced his horizons and got the diploma of Ph.D of History, Pontificia Universidad Católica de Chile. Even now, he still worked very

hard in refining his language ability for the purpose of profundity in communication. Zhou expressed the importance of language use, saying, "Refined rhetoric is the quality of a diplomat. What best characterizes a competent diplomat are proficiency in a foreign language and classic wording."The job of a diplomat was arduous but still enchanting. Even though there were lots of setbacks, wholehearted devotion was still rewarded. Zhou shared his ups and downs, saying, "Taiwan has some issues in sovereignty. As a result, a diplomat's first job is to have Taiwan seen by international society and to have our democracy and profundity in culture known to them. A diplomat's job has more frustrations than achievements. Behind all these setbacks are the determination and realization of my philosophy of career."

(Wu Yue-Feng)



(Photo contributed by Tamkang Times)



## The Club of Interpreters is Founded

Are you competent at foreign languages? Do you want to be interpreters? The Club of Interpreters, founded by Dean Lucia Chen, College of Foreign Languages and Literatures, might have your talents practiced thoroughly. The club was founded in the hope of serving the foreign guests in the 29th Summer Universiade.

Guan Wei-dong, a Spanish junior and club leader, expressed, "Our competence in languages and practice in international etiquette make us interact in easiness with foreigners." Besides, Wu Jun-yi, a German sophomore and club leader, expressed her hope, saying, "To serve in the Universiade is our short-term goal, after which we are going to enhance the abilities in interpretation."

Lin Qian-kai is the instructor of the club, whose profession is translation and interpretation. In response to the Universiade, his efforts would be more on interpretation this semester. Furthermore, other programs, such as table manners, etiquettes and communication skills, would be organized for the club.

Having invested his time and efforts in the club, Guan said excitedly, "It is the sense of achievement that motivates us. The burden of one's choice is never felt. You are welcome to join us if you are inspired."

(Wu Yue-Feng)



(Photo contributed by Tamkang Times)

## 150th Tamkang Administrative Council Shapes Up Future Development

The 150th Tamkang Administrative Council was held in Chueh-sheng International Conference Hall on October 5th. In the council, President Flora Chia-I Chang stated the agenda: 66th Anniversary, graduation requirement reduction, curriculum reform and fund raising of Shou-qian International Conference Hall.

In the council President Chang expressed her gratitude, saying, "According to statistics by Cheers Magazine, Tamkang ranks at 21st place among 145 universities nationwide, 11th in Prestige and 4th in Globalization. These make Tamkang on top of all the private-run universities. Our efforts reward a lot."

Besides, Wang Gao-cheng, Dean of College of International Studies, advanced the concept of Excellence and University Development in a special report and further explored College Development & Responses. When asked about how to recruit students in the age of a low birth rate, Wang replied, "Build up good relation with mass media, through which Tamkang's reputation would be transmitted to potential students and

scholarships sponsored by alumni would bridge the gap between potential students and Tamkang." (Wu Yue-Feng)



(Photo contributed by Tamkang Times)

## Activities Celebrate Teachers' Day



(Photo contributed by Tamkang Times)

Bounties were given by Ministry of Education (MOE) for the teaching staff who had committed into education for 10 to 40 years, thankful of their unselfish love. Tamkang University had 62 educators who had taught more than 10 years; 25, more than 20 years; 9, more than 30 years; and 3, more than 40 years.

Professor Chen Hai-ming, Department of Management Science; and Chair Professor Zhang Hong-ju, Department of Management Science attended the Teachers and President's Dinner organized by the MOE on September 28th. Feeling the old days repeating themselves, Pro. Zhang said nostalgically,

"It seems that I had just started teaching yesterday. My enthusiasm is still warm after 40 years," and Pro. Chen said, "What I have done in the past 40 years is to develop their independent thinking and competence."

Besides, to celebrate Teachers' Day, the Female Staff Association organized Cuisines & Health party in Chueh-sheng International Conference Hall midday on September 27th. Various cuisines were prepared through which, staff members built up optimal relations. Also, the Graduate Institute of Educational Policy and Leadership organized Dinner with Teachers on September 21st. President Flora Chia-I Chang; Dean Zhang Dian-fu, College of Education; Executive Director Pan Hui-ling, Center for Learning and Teaching attended the party. An optimal atmosphere was created in the teachers-students interaction. Chair Yang Ying, Graduate Institute of Educational Policy and Leadership, expressed her gratitude, saying, "The interaction in between teachers and students is spontaneous. I hope this spontaneity will be practiced on academic studies as well."

In the dinner party, Zhang Chun-

ning, student representative, Graduate Institute of Educational Policy and Leadership, thanked the teachers a lot, saying, "We are so grateful for your efforts and encouragement whenever we need them. You are like trees, under which we grow." (Wu Yue-Feng)

## Tamkang University Blazes Its Trail into Times Higher Education Ranking

Tamkang University was ranked in the bracket of no. 801 to 980, a ranking of world universities done by Times Higher Education (THE), 2016~2017. The ranking report involved universities from 79 countries. It was Tamkang's first time to get into this ranking, along with other 25 universities in Taiwan. Together with QS (Quacquarelli Symonds), Times Higher Education started their collaboration in the ranking of world universities in 2004. Then in 2010 they began publishing reports independently in world higher education each year. According to THE official website (<https://www.timeshighereducation.com/>), the report was based on the quality in teaching and learning environment, academic research, and citations and reputation. All of these are sub-indicators of pedagogy, knowledge transfer and globalization found in world-renowned universities.

(Wu Yue-Feng)