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German & Russian Cultures Camp 2019 TKU Broadens Our Horizons

The German and Russian Departments organized the German & Russian Cultures Camp 2019 TKU on January 29. In a welcome speech delivered to the 40 high school student participants, Wan-Bao Wu, Dean of the College of Foreign Languages and Literatures said, "It is a must to master several foreign languages in the age of globalization and artificial intelligence. Through the connections of languages, our cultures are going to be advanced across boundaries and into optimal perspectives." Moreover, Wu encouraged the students, saying, "The camp will be the starting point from which, young minds are going to shine and dazzle." (Yue-Feng Wu)

My Birth Defects were Conquered

Have you ever seen someone else on an electric wheelchair on campus? Who is he? He is Baluoma, a Russian from Vladivostok,



(Photo contributed by Tamkang Times)

Russia, with Tetra-amelia syndrome or birth defect of absent limbs. Being without four limbs has not imposed him with miseries and

adversities. He conquers his inborn defects, steps out of his comfort zone, leaves his beloved birth place and stays in Taiwan learning Chinese.

As a partner institute with Far Eastern Federal University Vladivostok, Tamkang University welcomes Baluoma into the Chinese Department. He enjoys learning Chinese, saying, "I long for having a career related to the Chinese language. It is hard to find someone else to practice Chinese with in my hometown." So, he added, "Tamkang's resources truly benefit my Chinese language learning and help outwit my own physical inconvenience." (Yue-Feng Wu)

The Tamkang Panda Lecture Invites More Opportunities for Advanced Studies Overseas

The Tamkang Panda Lecture was carried out on February 26th with the presence of academic researchers from IEEE and IIE, and Chair Professor Hoang Pham from Rutgers University, New Jersey, as well as Tamkang President Huan-Zhao Ge and Chairperson Chia-I Chang.

President Ge and Chairperson Chang welcomed and appreciated

Dr. Pham's sharing of academic research and teaching in a forum and longed for further advanced, close cooperation. Business College Dean Zong-Ru Cai said, "The invitation of Dr. Pham is paving the way toward Tamkang overseas advanced studies at Rutgers University, New Jersey."

(Yue-Feng Wu)



(Photo contributed by Tamkang Times)

Further Cooperation Scheduled with Fulbright Taiwan



(Photo contributed by Tamkang Times)

Fulbright Taiwan, Foundation for Scholarly Exchange, visited Tamkang University and had a forum in Ching-Sheng International Conference Hall along with the presence of Academic Vice-President Qi-Dong He and faculty members. In the opening speech, Vice-President He expressed his gratitude, saying, "Tamkang is the first of its kind: the first private-run university and Total-Quality-Control-certified university. I really appreciate your efforts and contributions." Furthermore, Issues in teaching and research were discussed with the Fulbright higher echelon in the forum, which concluded in agreements on further exchanges and cooperation. (Yue-Feng Wu)

Japanese Language Assisted by Artificial Intelligence

The Japanese Department held Artificial Intelligence (AI) and Japanese Language Teaching Seminar in Ching-Sheng International Conference Hall on March 9th. The seminar focused on applications of AI in Japanese language teaching. Foreign Language College Dean Wan-Bao Wu expressed, "AI is a buzz word in education. Language teachers might be replaced in the age of AI some day in the future."

This seminar mainly explored how to assist Japanese language teaching with

AI, which has been extensively applied in graphic identification, business and natural language processes. Taiwan has made continuous efforts in teaching with advanced technology, such as machine translation. Therefore, comparisons were made between machine and human translations. Assistant Professor Ling Ye of the Japanese Department, advanced her argument, saying, "There should be a balance stricken between modernity and the needs of students. In-class education has its position in the field of language teaching." (Yue-Feng Wu)



(Photo contributed by Tamkang Times)



Zhao Xun, Graduate Institute of European Studies, Advanced Her Refined Crowdfunding Strategy

Zhao Xun, graduate student of the Graduate Institute of European Studies, best defined precise crowdfunding: vision in marketing and efficiency in management. She had crowdfunded 7.5 million NT dollars within 60 days and had the products promoted in Japan's market. How did Zhao get from here to there? Zhao was born to a family of electric appliance agents and studied in Canada. So she was familiar with international trading and had actually started to run an agency importing hom-

ey, creative products from Europe, the US and Israel.

Zhao took crowdfunding as an opportunity into the new market. She was aware and conscious of the details in marketing and promotion. She advanced her idea, saying, "We cannot tag a price and push the product onto consumers and hope they buy it. It does not work." Instead, she said, "The products should be wrapped up in refined, true quality, such as stories that motivate and inspire consumers behind the products." (Yue-Feng Wu)



(Photo contributed by Tamkang Times)

2019 Foreign Students' Cultures Exhibition Defines Tamkang's Variety



(Photo contributed by Tamkang Times)

Association from March 26th to 29th. Efforts were put into the design and implementation. The exhibition coordinator Xiao-Guang He, Electrical Engineering, elaborated the spirit of the Exhibition, saying, "The theme is carried out in the atmosphere of traveling and integrates it with the concept of hometown. Varieties characterize Tamkang." Besides, to advanced Tamkang's

2019 Tamkang Foreign Students' Cultures Exhibition: Worldwide Odyssey was held in the Black Swan Hall in collaboration with Indonesia Students'

variety, in an opening speech, International Vice-President Gao-Cheng Wang expressed his gratitude, saying, "Through the Exhibition, bilateral exchanges are carried out among Tamkang's over 2,000 foreign students from 74 countries." (Yue-Feng Wu)



(Photo contributed by Tamkang Times)

Tamkang Spring Banquet Invited Elite Alumni

Office of Alumni Services and Resources Development held Spring Banquet, the homecoming of Tamkang alumni, in cooperation with the General Alumni Association on March 23rd. The Banquet was composed of three activities: Edutainment, Shou-Chlien Excursion and Awarding.

Edutainment activities begun in Shao-Mo Memorial Gymnasium at 8 AM, where President Huan-Zhao Gereminded, "Warm up prior to



(Photo contributed by Tamkang Times)

physical activities in order to enjoy the sports." The Shou-Chlien Excursion began at 10 AM,

in which a guided tour was given to make the Conference Center's history, space arrangement and design known.

In the closing speech, President Huan-Zhao Geappreciated the alumni's contribution in all walks of life, saying, "Tamkang has topped all the private-run universities for straight 22 years. In the face of low fertility in Taiwan, we strive for more efforts in management and innovation." (Yue-Feng Wu)

Tamkang Incubator Center Subsidizes Young Souls

Tamkang Champion Incubator Center made the project report of universities' innovation and pioneering in starting enterprises. The subsidies, 500,000 NT dollars in total, went to the winning teams that were excellent in brand concept, management philosophy and capital scheme. Uniqueness and originality characterized the startup companies. They are as follows:



(Photo contributed by Tamkang Times)

The Jobchain Technology Co. Ltd is an outsourcing network in which quantitative data analysis is applied for efficient client to client matching.

The Young Lady Co. Ltd is ambitious in looking for agencies that are confident in marketing *kavava*, which is a Taiwanese aboriginal rice wine, and the firm is inspired to get into cross-boundary cooperation. Besides, there are firms that provide cozy and warm services such as: Soul Mate Co. Ltd that provides tailor-made services in pet keeping; and Insomnia Co. Ltd that develops cultural creative products by storytelling.

Having felt inspired, Bai-Xin Chen, team member of Soul Mate said, "Our everyday experience connects into each others' profession and contributes to our own success in business." (Yue-Feng Wu)

Assistive Technology Inspires the Tamkang Visually Impaired Students

The Tamsui District Office, New Taipei City, held a 3-dimensional painting assistive technology exhibition on the wonderful scenery of Tamsui. This technology



(Photo contributed by Tamkang Times)

was developed by Metal Industries Research and Development Center, Taiwan. The Resource Center for Visually Impaired, Tamkang University, was honorably invited to attend the exhibition for the purpose of fulfilling artistic well-being of the visually impaired. Tamkang has the most number of visual-impaired students in Taiwan, which made Tamkang an ideal participant in this ground-breaking move. Even though touching the 3D models alone, the visually impaired were still inspired by the efforts done in breaking through the boundaries in fine arts and technology. (Yue-Feng Wu)



Autonomous Cars Workshop Broadens Tamkang Students' Horizons

The Electrical Engineering Department held AI Autonomous Cars Workshop in TKU Dvinci Maker Space on April 13th and 14th. Zhao-Yu Yang, a software programmer from GeoVision Co. Ltd. and Tamkang alumnus, was invited to give a lecture. Yang expressed his idea about artificial intelligence (AI), "AI is a trend that can be utilized in every field

as long as it is agilely applied." After the lecture, Yang helped students experience hand-made autonomous car assembling and Python basic training in autonomous cars. After the two days' activity, Cai-Xian Shao, Electrical Engineering major, said, "I have benefited from this workshop a lot. This activity inspires me into the kingdom of AI." (Yue-Feng Wu)



(Photo contributed by *Tamkang Times*)

Collaborating with Openbook Organization, TKU Library Opens New Horizons for Students



(Photo contributed by *Tamkang Times*)

As the new semester began in spring 2019, students were encouraged to get back into study mode by making a reading journey. From February 20 to March 20, Chueh Sheng Memorial Library held a theme event, "Get

back into study mode, time to read," in collaboration with the Openbook Organization. Introducing diverse horizons to faculty and students, the books winning the Openbook Award 2018 were exhibited in the lobby on the second floor.

The book exhibit included four categories, "Good Books" "Books about Better Life," "Best Books for Teenagers" and "Best Books for Children," with a total of 20 titles, such as One Hundred Years of Taiwan Literature, Wild Boar Crossing the River, Superman Kuan, The Day When the War ended, Invisible Rainforest—Rainforest Plants in Formosa, It's OK to Work Solo: Ways to Be an Independent Publisher.

Chiu-Hsia Shih, Chief of Circulation Section, said, "Many of the books winning Openbook Award 2018 were also winners of other book prizes. These books are so fascinating that they are frequently checked out and highly acclaimed by students. By sharing these fabulous books recommended by experts in different fields, we hope to help faculty and students tune themselves to study mode, so that everyone can get back to a vibrant campus life in a happy mood." (Chiou-Rung Deng)

Interdisciplinary Defines 12-year Basic Education

Tamkang Taipei Campus held 2019 Interdisciplinary Integrated Education Seminar on April 27th in response to 12-year Basic Education, 2019. The seminar invited experts and researchers in relevant fields, such as representatives of the Education Department of New Taipei City and curricular and teaching experts from Japan. Ru-Jie Huang, Dean of Graduate Institute of Curriculum and Instruction, said, "Education is modernized into interdisciplinary education. This seminar sets up a platform on which exchanges are done among educators," and Huang further elaborated, "This seminar advances perspectives such as mutual benefits, simulation in education and social issues. Education is not limited to classrooms alone." (Yue-Feng Wu)

On April 23 World Book Day, Library Encounters French Literature along with the Institute of European Studies and the French Department

To celebrate World Book Day on April 23, Chueh-Sheng Memorial Library worked with the Institute of European Studies and the French Department and held a series of events, "Encounter with French Literature: Classics, Gourmet, Life and Imagination." In the reading area on the second floor of the library, as well as in the section for non-book materials on the fifth floor, a collection of some 200 items including books, e-books and films, related to French literature were on display from April 23 to May 31. In addition, literary thematic salons and films were scheduled. The opening ceremony took place at 1:30 pm on April 30, with President Dr. Huan-Chao Keh; Dean of the Library, Prof. Sheue-Fang Song; and Dean of Foreign Languages and Literatures College, Prof. Wan-Bao Wu, invited to attend. Students from the French Department also recited French poems.

Chiu-Hsia Shih, Chief of Circulation Section, stated, "France has been famous for its cultural richness. In several literary works, the depiction of urban landscape and lifestyle fascinates readers and appeals to tourists, indulging themselves in the atmosphere of the cities. These cities have nourished the creativity of writers and artists and some literary anecdotes get passed through

generations for people to relish. We hope that people can acquire a better understanding of French literature through this reading event. All TKU students and faculty are invited to join."

The event was launched with "Thematic Collection" categorized into "The Guidance for Book Fans: Portraits of French authors and Classics," "Literature on the Dining Table: Gourmet Relationship between Cuisine and Literature," "Urban Literature: French Lifestyle," and "Fairy Tales: Imagination and Realism." In Literary Salons, the owner of Café Madeleine Pin-Hway Chou; Prof. Chien-Wen Tsai from the Graduate Institute of Food Culture and Innovation, National Kaohsiung University of Hospitality and Tourism; Prof. His-Deh Wu from the French Department, Tamkang University; and Prof. Yao-Chueh Juan from the Department of European Languages and Literatures, National Chengchi University, were invited to join the discussion.

Starting on May 6, the Section of Non-Book Materials would organize film screenings every Monday and Tuesday noon and evening, showing films such as "Ensemble, c'est tout," "Julie and Julia," "Remembrance of Things Past," and "Little Prince." (Chiou-Rung Deng)



Kaleidoscope of International Cultures, Six Students Sharing Their Overseas Experience

International and Mainland Students Guidance Section held the activity “Kaleidoscope of International Cultures” in the lounge on the 10th floor of Ching-Sheng Memorial Hall from 6 to 8 o’clock every Wednesday evening from March 13 to May 29. Attracting an audience of over 30 people to participate in the event, the first among the 10 sections took place on the evening of March 13, with six students, including junior student Tien-Ze Jia, graduate students Zhong-Wen Lin, Yu-Ying Wu, Zi-Qiao Chen from the French Department, and senior students Xiao-Hui Zhong and Zi-Yu Yuan from the Department of Industrial Economics, sharing their overseas experience.

Xiao-Hui Zhong and Zi-Yu Yuan focused on “the first step to achieve the goal” in their sharing of study and internship as an exchange student in Tsinghua University. In addition to presenting the campus and activities, Zhong and Yuan also introduced the local idioms, “‘sour vegie fish’ describes a person as being sour and poor, also a ‘salty fish,’ referring to a person who has no strength at all. Another popular idiom, ‘retreat once discovering all males,’ (derived from

the original 4-character Chinese idiom, ‘retreat once discovering difficulties’ as ‘males’ in Chinese sounds similar to ‘difficulties’ in Chinese) is a helpful suggestion that one should retreat when discovering participants in some school activity are all males because the university’s student sex ratio is male 70% and female 30%. Zhong and Yuan encouraged the audience and offered suggestions with regard to overseas studies.

Tien-Ze Jia not only shared what he learned “as an outsider” while visiting such cities as Shanghai, Taipei, Hong Kong, Macao, and Singapore, but he also analyzed different cultures, lifestyles and consumption. He said, “It is important to be open-minded and keep a tolerant attitude while traveling in a city or a foreign county. Dropping one’s emotions and existing impressions, one could gain more.”

Zhong-Wen Lin, Yu-Ying Wu, and Zi-Qiao Chen shared what they had seen and heard during their “internship at Avignon Festival.” For instance, their leisure activity was going to the theatre and interviewing the audience after the performance. It was fun to see the hilarious parade



(Photo contributed by Tamkang Times)

in person and all the posters and flyers everywhere on the street.

One of the audience, freshman student from the English Department, Yi-Ting Liao responded, “What impressed me the most was the speaker who shared his experience in Tsinghua University. He had great speaking skills and interacted with the audience through some games. Internship experience also interested me. I will join again in the other sections.” For more information on “Kaleidoscope of International Cultures,” please visit the activity registration website <http://enroll.tku.edu.tw/>. (Chiou-Rung Deng)

Focus on People: Wen-Hsin Lin, Sophomore from Department of International Business, Volunteering in Cambodia and Bringing Love Home



(Photo contributed by Tamkang Times)

beyond imagination, for he could speak fluent Chinese. This winter break, he joined volunteer work in Cambodia, which, as he reflected, “allowed me to grow and make changes in my life. With this experience, I determine to continue with volunteer work, to give back to my hometown.”

Since Wen-Hsin Lin has relatives residing in Mainland China, he learned Chinese as a child. Though he originally planned to study in China for his college education, fearing that he might be burden to his relatives, he eventually came to Taiwan all by himself. New in Taiwan, every time he came across problems, he would turn to International and Mainland Students Guidance Section and ask Section Chief, Mei-Lan Lee, for help. With this connection, he helped with the translation of Khmer language and was invited to join the volunteer work in Cambodia. “In the beginning, I hesitated because I never had any experience of volunteering. Then I thought I should challenge myself. I could return home for New Year celebration as well.”

The first time he joined the volunteer work, he felt quite nervous about training, preparing lessons and offering guidance. “I used to be a little sloppy. After I found my lesson plans inferior to others, I became active and revised my lesson plans. I got a lot of help from my team and they encouraged

me a lot.” Upon arrival in Cambodia, Wen-Hsin Lin took charge of Chinese teaching. Those children who came to class were younger than expected, so Lin had to slow down in teaching and repeat what he taught many times. He also found that the parents of those children were busy working, and even one of the children had to bring her younger sister with her to class. “Well, the kid was diligent, but her sister often cried in class and interrupted the lesson, so the translator thought of asking the kid not to bring her sister. But I told the translator not to drive her sister away; instead, we could use a different way, like offering her candy to catch her attention and get her to join us in the lesson attentively!”

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Wen-Hsin Lin admitted that he had a bad temper before joining the volunteer work. With a laugh, he said, “I thought I would lose my temper. But it turned out that every student was well-behaved and hard-working. They also came to me and told me something in secret, which gradually transformed my bad temper.” The adviser of the Volunteer Work in Cambodia, Yen-Chun Liu, mentioned, “Wen-Hsin used to be very shy, but after getting familiar with other team members, he became outgoing. In the process of preparing, he tended to get anxious and confused while coming across something unfamiliar, but slowly he became more patient and adjusted himself. Indeed, the spirit of teamwork gradually emerged.”

What touched Wen-Hsin Lin the most was the moment when it was time to leave Cambodia and a little girl hugged him, asking if he could come again next time. He held back tears, as the adviser’s words came to his mind, “We are just temporary visitors, so do not show too much emotion.” Still, seeing the little girl hugging other members, everyone could help shedding tears, and Wen-Hsin Lin was no exception. He told himself, “I have to improve and strengthen myself so that I can offer more help to those kids.”

Wen-Hsin Lin decided to join the volunteer work in Cambodia again this summer break. He hopes that he can refine his lesson plans and make his teaching more effective. He said, “As long as there is an opportunity, I will try my best to give back and contribute to Cambodia my skills and knowledge.” (Chiou-Rung Deng)